



**Barcelona, Clark Fredrich, J.**

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## CAREER OBJECTIVE

Passionate and innovative professional seeking a dynamic career that allows me to blend my creative prowess with strategic thinking to inspire meaningful change. My mission is to cultivate fresh ideas, foster collaboration, and drive transformative growth in a forward-thinking organization, while constantly pushing the boundaries of possibility. Let's embark on a journey to redefine what's achievable together.

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## EDUCATION

**College:** University of the Philippines "College of Architecture – Landscape Architecture (2024 - Present)

**College:** University of the Philippines "College of Arts and Letters – Speech Communication (2023 - 2024)

**Senior High School:** Enderun Colleges SHS "HUMSS" (2022 - 2023)

**Senior High School:** University of Santo Tomas SHS "STEM" (2021 - 2022)

**Junior High School:** University of Santo Tomas JHS (2017 - 2021)

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## EXPERIENCES

### **DeulDigital (2024 – Present)**

- Human Resource – primary contact to clients and internal organizational responsibility.
- Lead Generation – acquiring clients through cold emails and in-person reach.
- SEO lead – in-charge of optimizing clients website to boost google search.

### **Investree Philippines (2023 – 2024)**

- Basic marketing - publication material editing (picture and video form).
- Analyzing current trends and providing fresh, innovative solutions to align its values and goals with global needs and desires.

### **IEO Studio Inc. (2022 – 2023)**

- Basic marketing - publication material editing (picture and video form).
- Architecture and interior design – multiple site inspection and room designs.

### **Enderun Unmuted (2022 – 2023)**

- Lead audio and media editor of multiple Enderun Unmuted episodes.
- Host of all Enderun Unmuted episodes.
- Technical head of all the production of Enderun Unmuted episodes.

### **UST SHS Tiger Shoot (2021 – 2022)**

- ❑ Production staff handling the operations department of most UST SHS Tiger Shoot projects.
- ❑ Stage manager for onsite and online projects of some UST SHS tiger shoot projects.

### **UST JHS Student Council (2020 - 2021)**

- ❑ Project Head and lead organizer for all spearheaded events of UST JHS Student Council.

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## **ACADEMIC AWARDS & ACHIEVEMENTS**

### **A.Y. 2024 - 2025**

- ❑ Academic Excellence, College Scholar (1<sup>st</sup> Semester)

### **A.Y. 2023 - 2024**

- ❑ Academic Excellence, College Scholar (2<sup>nd</sup> Semester)
- ❑ Academic Excellence, College Scholar (1<sup>st</sup> Semester)

### **A.Y. 2022 - 2023**

- ❑ Academic Excellence, With High Honors (Grade 12 level)
- ❑ Academic Distinction, Outstanding Performance In Research (Grade 12 level)
- ❑ Published Abstract, 3<sup>rd</sup> Asian Virtual Conference on Interdisciplinary Research 2023
- ❑ Academic Excellence, With High Honors (2<sup>nd</sup> Semester)
- ❑ Academic Excellence, With High Honors (1<sup>st</sup> Semester)

### **A.Y. 2020 - 2021**

- ❑ Academic Excellence, With Honors (Grade 10 level)
- ❑ Exemplary Service Awardee (Grade 10 level)
- ❑ Special Citation Award, JHS Administrator Team (School Level)
- ❑ Special Citation Award, JHS Interim Student Council (School Level)
- ❑ Citation Award, Quezon Leadership (University Level)
- ❑ Citation Award, St. Dominic De Guzman (University Level)

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## **Skills**

- ❑ **Communication & Leadership** – Strong verbal and written communication; experienced in leading teams and projects.
- ❑ **Website Creation** – Proficient in WordPress, Figma, and Elementor for designing and developing websites.
- ❑ **Technical Proficiency** – Skilled in Microsoft Office and Google Suite for productivity and collaboration.
- ❑ **Project & Event Management** – Experienced in organizing and executing projects, including event production using OBS.
- ❑ **Media & Graphic Design** – Proficient in DaVinci Resolve, ProCreate, and Canva for media production and design.